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For Immediate Release

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Eco-Cycle Executive Director Appointed to SCS-002 Standards Committee; Additional Openings in Producer, User and General Interest Categories

Madison, WI – June 22, 2009 – Leonardo Academy announces the appointment of Eric Lombardi, Executive Director of Eco-Cycle, one of the largest nonprofit recycling organizations in the U.S., to the SCS-002 Standards Committee Environmental Interest Category.

Applications are now being accepted for three additional openings on the Committee, within the Producer, User and General Interest Categories. Any individual or representative of an organization that 1) produces or supplies goods, 2) uses goods or 3) is a government representative, academic researcher, representative of a consumer group or other interested party, and is interested in participating in a national dialogue on life-cycle assessment and Type III labeling, is encouraged to apply.

About the Committee - The SCS-002 Standards Committee is working to develop a life-cycle assessment framework, calculation algorithms and standardized declaration format for assessing, quantifying and reporting the environmental performance of materials, products, services and systems. The SCS-002 standard will include frameworks for four dependent practices: Climate Metrics, Environmentally Preferable Purchasing (EPP) and Management, Building Declarations and a National Type III Label. Leonardo Academy, a non-profit organization that works to advance sustainability, is providing facilitation and process support for the standard development initiative, under the rules of the American National Standards Institute (ANSI).

The current 23-member Committee consists of a skilled, diverse membership representing building owners, operators and developers; product designers and manufacturers; energy providers; telecommunications; architects; environmental consultants; certifiers; industry trade associations; and government representatives. Outreach efforts over the next several months will focus on engaging additional participation in the process from academia and research, environmental NGOs, consumer groups and other interested stakeholders. For more information, visit: http://www.leonardoacademy.org/programs/standards/life-cycle.html.

How to Apply - To receive an application for the open Standards Committee seats, please contact Amanda Raster at Leonardo Academy (Tel: 608-280-0255, Email: amanda@leonardoacademy.org). Applications should be submitted by 5:00 pm (CST) on Monday, September 14, 2009. The new Committee members will be announced on Monday, September 28, 2009.





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Leonardo Academy is the ANSI-accredited standards development organization facilitating the SCS-002 standard setting process. Leonardo Academy is a charitable organization dedicated to advancing sustainability and environmental stewardship. We develop and distribute strategies, metrics, standards, and information. We provide education and help companies, organizations, families, and individuals increase sustainability. We strive to put the competitive market to work on improving the environment. We are a Think and Do Tank with an interdisciplinary approach that makes sustainability practical for everyone.