Madison, WI - October 28, 2010 – Leonardo Academy is seeking applications for twelve vacant seats on the National Sustainable Agriculture Standards Committee within the Producer, User, and General Interest categories. Individuals or representatives of entities that produce, process or use agricultural goods, such as farmers, product handlers, processors, distributors, manufacturers, food service companies, retailers and restaurants, as well as labor groups, consumer groups, agricultural development NGOs, academia, and other interested parties that are interested in engaging in a national dialogue on sustainable agriculture are encouraged to apply.

About the Sustainable Agriculture Standard and the Standards Committee
The 58-member Standards Committee is working to develop a national standard for sustainable agriculture under the rules of the American National Standards Institute (ANSI). The Standards Committee consists of a skilled, diverse membership representing a broad range of perspectives from across all areas of agriculture, including commodity and specialty crop producers; agricultural product processors and distributors; food retailers; environmental, labor, and development organizations; NGOs; trade associations; government representatives; academics; regulators and certifiers.

Supporting the Standards Committee are six subcommittees that have been working since July 2009 to develop the structure of the standard; draft economic, environmental, and social criteria for possible inclusion in the standard; develop communications materials for process stakeholders; and collect resources to include in the Sustainable Agriculture Standard Reference Library. For more information on the subcommittee work, visit: https://sites.google.com/site/sustainableagstandards/.

Leonardo Academy, a nonprofit organization dedicated to advancing sustainability, is providing facilitation and process support for the Sustainable Agriculture Standard development initiative.

How to Apply for Standards Committee Membership
To receive an application for membership on the Standards Committee, contact Jennifer Trucks at Leonardo Academy: jennifer@leonardoacademy.org This e-mail address is being protected from spambots. You need JavaScript enabled to view it or (608) 280-0255, or visit http://www.leonardoacademy.org/programs/standards/agstandard/development.html.
Applications must be submitted by 12:00 pm CST on Friday December 10, 2010. Individuals who have previously submitted applications for Standards Committee membership will automatically be placed in the pool of applicants for the current openings.

**Beyond the Standards Committee – How to Get Involved**

In addition to applying for Standards Committee membership, stakeholders are also invited to participate in the Sustainable Agriculture Standard development process as a subcommittee member, observer or reviewer of the draft standard once it is opened up for public comment.

*Subcommittees* – Subcommittees are open to membership by all interested parties. Six subcommittees — 1) Economic Criteria Development, 2) Environmental Criteria Development, 3) Social Criteria Development, 4) Structure and Process, 5) Reference Library and Information and 6) Fundraising and Communications — are currently developing the structure of the standard, along with draft criteria, indicators and metrics; supporting Leonardo Academy’s outreach and fundraising efforts related to the standard; continuing to acquire resources for the Sustainable Agriculture Standard Reference Library; and providing additional recommendations and guidance to the Standards Committee.

*Observers* – Observers are invited to participate in the standard development process. Observers may attend in-person Standards Committee meetings on a first-come, first-serve basis, subject to the availability of space, and may also participate in all Standards Committee and Subcommittee teleconferences.

*Public Review and Comment* – Once the Standards Committee reaches agreement on a draft Sustainable Agriculture Standard, it will be posted for public comment. The public review and comment period provides all stakeholders with an additional opportunity to participate in the standard development process. At the end of the public comment period, the Standards Committee will address all of the comments received prior to submitting the final standard to ANSI for approval as an American National Standard.

To sign up for the subcommittees, apply for observer status, learn more about participating in the public review and comment process or to join the Sustainable Agriculture Standard email list, contact Jennifer Trucks at Leonardo Academy: jennifer@leonardoacademy.org This e-mail address is being protected from spambots. You need JavaScript enabled to view it , (608) 280-0255.
About Leonardo Academy
Leonardo Academy is the ANSI-accredited standards development organization that is managing the development of the Sustainable Agriculture standard development process (LEO - SCS-001). Leonardo Academy is a nonprofit organization dedicated to advancing sustainability by leveraging innovative tools and information to motivate the competitive market. By utilizing an interdisciplinary approach to sustainability education and implementation, we strive to make sustainability practical for everyone. We develop integrative sustainability solutions designed to enhance the environmental stewardship, social responsibility and economic prosperity of organizations, corporations and individuals. We envision a world filled with sustainable opportunities that can transform the way we live today and ensure the prosperity of future generations.

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Contact Information
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