Cleaner and Greener®

LEO

We help companies, organizations, individuals, and families reduce air pollution that contributes to climate change and adversely affects both human and environmental health.

Building Emissions Reduction Certification and LEED Credit (see sidebar)

Emissions Footprints, Reduction Strategies & Offsets for Companies & Organizations

The Cleaner and Greener® Program helps companies and organizations lead the way to a cleaner, greener and healthier environment. We quantify your emissions footprint, develop emissions reduction strategies, help you offset quantified emissions, and certify the level of emissions reductions and offsets achieved. Your organization is recognized for its environmental stewardship.

Greening Events and Conferences

We help you green your events. We calculate emissions caused by the event and then work with you to offset these emissions at the level chosen. Events are certified Cleaner and Greener® by Leonardo Academy and recognized for the level of emissions reductions and offsets achieved. (Details on reverse side.)

Transportation Emissions Reduction

We help companies and organizations develop strategies and find funding for emissions reductions from mobile and stationary diesel engines.

Sustainable Living for Families and Individuals

The Cleaner and Greener® Program helps families and individuals reduce their environmental footprint and to live more sustainably by reducing and offsetting emissions created by home energy use, transportation and lifestyle activities.

Leonardo Academy

Building Emission Reduction& Achievement Certification:

Earn a LEED-EB Credit

Cleaner and Greener® participation recognizes your building emission reduction achievements. This reporting can help your building earn one credit toward Leadership in Energy and Environmental Design for Existing Buildings (LEED-EB®) through the U.S. Green Building Council's certification program. By taking an additional step to offset building emissions, your building can earn Cleaner and Greener® Certification.



For more information:

web: www.cleanerandgreener.org web: www.leonardoacademy.org email: info@leonardoacademy.org phone: (608) 280-0255

more on Cleaner and Greener® Event Services

LEO

Cleaner and Greener® Sustainable Event Services and Certification

Event Emissions Sources

The Cleaner and Greener® Event Sustainability Program calculates emissions from:

- Building Energy Use energy use associated with the meeting space
- Travel to and from the event (by air air or vehicle) and local transportation
- Meals energy use associated with meal preparation
- Hospitality energy use associated with hotel rooms

Emissions Calculated

- Greenhouse Gas Emissions
- Emissions that Affect Health

Emissions Offsetting and Certification

Most organizations that register their event with Cleaner and Greener® make a commitment to offset at least some of the emissions resulting from their event's energy use. The Reporting Level provides the option of taking the first step – calculating emissions.

Exhibitor Sustainability Scorecard

The Leonardo Academy Exhibitor Sustainability Scorecard Program provides a way for event hosts to encourage an increase in sustainability of the event exhibits by raising awareness of sustainable exhibiting issues and providing metrics for improvement.

Overall Sustainable Event Services

Leonardo Academy assists the achievement of a sustainable event by providing guidance in selection of elements of an event such as city, location, event venue and hotels.

Event Certification Levels	
Darticipation	Actions

Participation	Actions
Reporting Level	Report emissions/reductions
Bronze Certification	25% of GHG emissions
Silver Certification	50% of GHG emissions
Gold Certification	100% of GHG emissions
Platinum Certification	100% of GHG and health- related emissions offset



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